

# THE HARTFORD FACT SHEET

## KEY FACTS

- Founded: 1810
- Employees: Approximately 16,900
- Headquarters: Hartford, Conn.
- Website: thehartford.com

## FINANCIAL HIGHLIGHTS

(as of 12/31/2017)

- 2017 revenues: \$17.0B
- Shareholder equity: \$13.5B

## MARKET RANKINGS

- No. 6 commercial multi-peril carrier, based on direct written premiums<sup>1</sup>
- No. 2 workers' compensation insurer, based on direct written premiums<sup>1</sup>
- No. 2 group life and disability insurer<sup>2</sup>
- No. 2 in fully insured disability inforce<sup>2</sup>
- No. 4 in fully insured disability sales<sup>2</sup>

Hartford Funds 2016 Barron's Rankings:

- » 2nd Best Fund Family Overall over five years<sup>3</sup>
- » 3rd Best Fund Family for Tax Exempt Bond over five years<sup>3</sup>

## ABOUT THE HARTFORD

With more than 200 years of expertise, The Hartford (NYSE: HIG) is a leader in property and casualty insurance, group benefits and mutual funds. The Hartford sells its products primarily through a network of independent agents and brokers, and for more than 30 years has been the only nationally endorsed direct auto and home insurance program for AARP's nearly 38 million members. The Hartford helps its customers prepare for the unexpected, protect what's most important to them and prevail when the unforeseen happens. For more information about The Hartford, visit our [About Us](#) page.

## FUN FACTS

- The Hartford serves more than one million small businesses.
- The Hartford is a founding partner of U.S. Paralympics.
- Babe Ruth purchased a policy from The Hartford in 1920 for protection against disability.
- The Hartford's trademark logo echoes the majestic stag depicted in Sir Edwin Landseer's 1851 painting Monarch of the Glen. A hart fording a stream is a natural symbol for a company named The Hartford.
- The Hartford provided insurance for the only home Abraham Lincoln ever owned.



The Golden Gate Bridge opened in 1937. Construction of the bridge was bonded by The Hartford.

## 2017 TOTAL PREMIUMS

TOTAL PREMIUM ALL BUSINESS SEGMENTS: \$14.1B

Group Benefits fully insured ongoing premiums: \$3.6B

Total Mutual Funds segment assets under management: \$115.4B

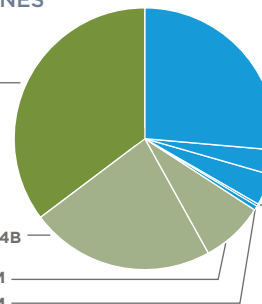
## P&C WRITTEN PREMIUMS - \$10.5B

COMMERCIAL LINES  
TOTAL \$7.0B

Small Commercial: \$3.7B

Middle Market: \$2.4B

Specialty: \$831M  
Other: \$46M



PERSONAL LINES  
TOTAL \$3.6B

AARP Direct: \$2.8B

AARP Agency: \$324M

Other Agency: \$399M

Other Personal Lines: \$43M

## THE HARTFORD'S BUSINESSES

### Business Insurance

- Workers' compensation
- Property
- General liability
- Professional liability
- Auto

### Personal Lines

- Auto
- Home
- Renters
- Umbrella

### Employee Benefits

- Group disability, life and AD&D
- Absence management
- Voluntary benefits, including critical illness and accident
- Group retiree health

### Mutual Funds

- Equity, fixed income and asset allocation mutual funds subadvised by Wellington Management and Schroders
- Broad range of exchange-traded funds: both strategic beta and active ETFs



continued

FINANCIAL STRENGTH <sup>4</sup>	A.M. BEST	MOODY'S	S&P
Hartford Fire Insurance Company	A+	A1	A+
Hartford Life and Accident Insurance Company	A	A2	A
Maxum Casualty Insurance Company	A+	NR	NR
Maxum Indemnity Company	A+	NR	NR

• Hartford Fire Insurance Company ratings are on stable outlook at A.M. Best, Moody's and Standard and Poor's  
 • Hartford Life and Accident Insurance Company ratings are on stable outlook at A.M. Best, Moody's and Standard and Poor's  
 • Maxum Casualty Insurance Company ratings are on stable outlook at A.M. Best  
 • Maxum Indemnity Company ratings are on stable outlook at A.M. Best  
 NR - Not rated

## AWARDS AND RECOGNITION

- Fortune 500: No. 153, *Fortune* (2017)
- Barron's 500: No. 367, *Barron's* (2017)



## THE JUNIOR FIRE MARSHAL® PROGRAM

### Facts About The Program:

- The Junior Fire Marshal program is one of the oldest corporate-sponsored public education programs in the country.
- Since its inception in 1947, more than 110 million Junior Fire Marshals have been deputized.
- As part of the 70th anniversary of the program, The Hartford will donate a total of \$2 million to local school districts and fire departments for fire safety education by 2019.



The Hartford's Fire Safety House: Simulated fire and smoke demonstration to help educate students on fire safety that will travel to select cities identified by the fire index.

Together We Prevail™



<sup>1</sup> Source: 2016 A.M. Best data

<sup>2</sup> Source: LIMRA, year-end 2016 surveys

<sup>3</sup> Source: Barron's, "The Best Mutual Fund Families of 2016," February 13, 2017. The Barron's/Lipper Fund Survey ranks fund families by evaluating the asset-weighted returns of mutual funds and exchange-traded funds in five categories: general U.S. equity, world equity, mixed equity, taxable bond, and tax-exempt bond utilizing Barron's methodology. Barron's did not include sales charges and 12b-1 fees in calculating returns. All rankings are based on the five-year period ending 12/31/16. Past performance is not indicative of future results.

<sup>4</sup> As of Dec. 5, 2017 (date of last rating agency action from A.M. Best), Dec. 4, 2017 (date of last rating agency action from Moody's), Dec. 4, 2017 (date of last rating agency action from Standard and Poor's). Hartford Fire Insurance Company ratings are on stable outlook at A.M. Best, Moody's and Standard & Poor's.

- Hartford Fire Insurance Company ratings are on stable outlook at A.M. Best, Moody's and Standard & Poor's
- Hartford Life and Accident Insurance Company ratings are on stable outlook at A.M. Best, Moody's and Standard & Poor's

For more details about The Hartford Financial Services Group, Inc., refer to our most recent Form 10-K and/or 10-Q and the other filings we make with the Securities and Exchange Commission. All of these are available at the Investor Relations section of The Hartford's website: <https://ir.thehartford.com>. Current financial information can also be obtained from the latest Investor Financial Supplement accessible through the Investor Relations website. We assume no obligation to update this fact sheet, which speaks as of the dates indicated.